

Sight & Sound

By Ernest Kreiling

HOLLYWOOD — Although the launching of the experimental active satellite, Telstar, this spring will make live intercontinental television a reality, it will not mean the sudden realization of a worldwide television network providing daily service.

There are many problems of a technical and political nature to be solved first. For one thing different engineering specifications are used by many nations. The United States, for example, uses a 525-line picture system, while England's picture tubes have 405 lines. The continental nations generally employ 625 lines, except for France which has a high definition 819-line system.

Likewise the band widths used for transmission vary from 5 megacycles in England to 14 megacycles in France, Luxembourg, and Monaco.

ADDITIONALLY, complex international agreements must be negotiated for the allocation of electromagnetic spectrum space which does not create interference with existing services.

The ultimate development of an integrated worldwide TV network will also be delayed because of the spotty concentration of TV throughout the world. The United States with 49 million TV receivers has more than the rest of the world combined. Of approximately 35 million receivers elsewhere in the world, 29 million are in the free world, as compared to about 6 million within the Soviet bloc.

BUT IN SPITE of technical differences and variations in the stage of development and utilization of TV, great strides have been taken toward live program exchange in European countries. A system known as Eurovision has made such an exchange possible, and today people in England can see events in Italy which have international interest. One of the outstanding examples was the 1960 Olympic games in Rome.

Behind the Iron Curtain a similar system, known as Interviision, is operating to link those nations together by TV. Many parts of the world, however, are virtually without TV, or have it in a most experimental and limited form. These areas are largely the Middle East, Asia, excepting Japan, and Africa.

PROGRAMS available to us in the United States, however, are more varied and balanced than in most other nations. This was summed up by Sponsor Magazine recently as follows:

"In no other nation does the public possess the wide choice of diversified program selection as in the United States. Japan ranks second and Canada and England third regarding diversified public choice of TV programming."

"In France, Italy, Switzerland, Russia, Spain, Portugal, Holland, Egypt, and every other nation the public has only the limited program presentations of the governmentally owned, dominated and dictated TV system."

SPONSOR further cites the fact that even in England, Japan, and Canada, which have highly developed TV systems, "American programs rank among the most popular in public favor."

So American television has already had a strong impact abroad without the benefit of direct transmission. As the Telstar experiments progress and as daily live transmission becomes commonplace, this nation can assume an even stronger role in exercising world leadership and in molding and shaping world opinions and attitudes.

Thus the world will finally have become so small that we will be able to travel it from our own living rooms with the speed of light.

Monoxide Kills Man In Garage

A 42-year-old Torrance man was pronounced dead on arrival at a local hospital Tuesday morning after he was found sitting in his car parked in a garage.

Dead is Peter Alexander Mora of 4701 Sepulveda Blvd. He was discovered by his wife, Amerlia, who told police the garage door was down and the car motor running when she discovered her husband about 2:15.

Cause of death was listed as carbon monoxide. Mora was an unemployed maintenance mechanic. His wife said he had been despondent for the past few weeks.

Mrs. Mora said she retired about 10 p.m., awakened later and discovered her husband missing. She heard the car motor running and went to the garage where she discovered her husband, she said.

Mora was taken to Little Company of Mary Hospital where he was pronounced dead.



SPEECH WINNER . . . Patricia Ann Patterson, 15, daughter of Mr. and Mrs. William Patterson of 1767 W. 245th St., displays a trophy she won for her school, South High, at the recent National Forensic League state qualifying tournament at UCLA. She won first in dramatic interpretation. She will now compete in the state tournament on April 27 and 28. Patricia plans to major in music, possibly at UCLA, after graduation from South High.

(Herald Photo)

Physicians Name Local Doctor

The American College of Physicians have announced the election of new associate members and the advancement of other members to Fellowship.

The College, which concluded its 43rd annual meeting in Philadelphia, represents more than 11,000 internists and specialists in related fields in the United States, Canada, Cuba, Mexico and Central America.

Elected Associate from the state of California was: Kouichi B. Tanaka, M.D.

OSU Honors Roberts

Gerald F. Roberts of 1125 Hickory, Torrance, is listed on the winter term honor roll released by Oregon State University.

To make the honor roll, students must make at least a B plus grade average for the term.

Roberts is a senior in the school of education.

THE TORRANCE HERALD
1ST IN ADVERTISING
IN CIRCULATION
IN EDITORIAL



WHAT'S DOING

R.S. Pyle, your Telephone Manager in Torrance

During this week, our community's churches will join those from throughout the nation and the world in special worship services which will conclude Sunday, April 22, Easter Sunday.

We hope that you will join the thousands of Pacific Telephone employees in attending the church of your choice.

Easter time also seems to bring out a gamut of splashes of Spring Color, from the hillside which this year are covered with bountiful amounts of wildflowers, to gaily decorated Easter eggs and baskets, to milady's new Spring frock and hat.

The annual observance is a time when many families get together, but if distance separates you from your loved ones, may we suggest a telephone call?

While on the subject of color, Pacific Telephone Co. has an array of telephones in different styles in a multitude of pleasing hues and colors to match your home's interior.

Drop by our office or give us a call for a booklet which describes and illustrates a pleasing array of telephones or telephone accessories. We're sure you'll find one just right for your home.

Good housekeeping is just as important to telephone people as it is to the tidiest housewife. Perhaps even more so. And this air pistol is one way we attack our house-cleaning job.

You see, even tiny specks of dust in telephone equipment could interfere with good service. By using compressed air to blow dust away, we're able to do a really thorough job fast and cut cleaning costs. By practicing economy with good housekeeping, we can maintain good service and give you the most for your telephone dollar.



"Money at work means men at work" is the slogan of Invest-in-America Week, April 29 to May 5. Now investing in America may seem like a big order. But actually it's a matter of looking at it the way the Invest-in-America Council does. They say: "Thanks to the money you put into savings accounts, insurance policies, a home, bonds and stocks, your savings are working to expand industry, make new jobs, and help you enjoy the better things of life."

Pacific Telephone



SOUTH BAY FILM SOCIETY PRESENTS

at **CAMPUS THEATRE, EL CAMINO COLLEGE**

TWO PERFORMANCES EACH DATE

AT 7:15 AND 9:15 P.M.

APRIL 20, 1962

Forbidden Games

FRANCE

Winner Grand Prize, Venice Festival, U.S. Academy Award, New York Film Critics Award. **FORBIDDEN GAMES** is a film experience that does not leave you quite the same. A film for discriminating adults that is a "must."

MAY 18, 1962

League of Gentlemen

ENGLAND

A sort of Riffifi with a British accent.

JUNE 15, 1962

Aparajito

FULL LENGTH, UN CUT VERSION FROM INDIA. Winner Grand Prize at Venice Film Festival and Prize for Best Direction at San Francisco Film Festival. "The brilliant second part of a trilogy that promises to be one of the greatest movies ever made."—**TIME MAGAZINE**.

JUNE 22, 1962

Eve Wants to Sleep

POLAND

Winner grand Prize at the San Sebastian and Edinburgh Film Festival. The Poles have clearly demonstrated that while police may not be funny—but policemen are—the result? A wacky cops-and-robbers knockout.

JUNE 29, 1962

I Vitelloni

ITALY

Winner Grand Prize Annual, Venice Film Festival. Best Foreign Film of Year, France. Directed by Fellini, creator of **LA STRADA** and **LA DOLCE VITA**.

A SERIES MEMBERSHIP IS AVAILABLE FOR \$5.00. SINGLE ADMISSION SOLD AT DOOR ONLY. IF SPACE PERMITS. FURTHER INFORMATION TR 3-3370.

SHOPPERS MARKETS
We Give Blue Chip Stamps
SHOPPERS MARKETS

Shoppers MARKETS

Naturally . . . WE GIVE BLUE CHIP STAMPS!

7 SALE DAYS
THURSDAY Thru WEDNESDAY
APRIL 19 thru APRIL 25, 1962
*Tax Collected on Taxable Items

DUBUQUE IOWA • CANNED

HAMS

DAIRY FRESH • PURE

CREAM CHEESE 8-oz. PKG. **29¢**

BIG EYE • SLICED

SWISS CHEESE 12-oz. PKG. **49¢**

UNOX • HOLLAND CANADIAN

BACON 3-LB. CAN **\$2.98**

BETTY CROCKER SWEET or BUTTERMILK

BISCUITS 3 8-oz. TUBES **27¢**

DEHER • FRESH • ZESTY FOR RELISH

SWEET PICKLE CHIPS QUART JAR **39¢**

CALIFORNIA MORNING • SLICES & HALVES

FREESTONE PEACHES 4 NO. 2 1/2 CANS **\$1**

LARSEN • FIRM • SUCCULENT • GREEN

FRENCH BEANS 6 NO. 303 CANS **\$1**

LUCKY STRIKE • LIGHT MEAT FOR SALADS

CHUNK TUNA FAMILY SIZE 9 1/4 OZ. CAN **35¢**

ROYAL PRINCE

YAMS 4 No. 303 CANS **\$1**

COCK 'O THE WALK

GREEN PEAS 2 No. 303 CANS **29¢**

HALF PRICE SALE! • PINK CREAM • TIOUETTE • PINK ROLL-ON • DEODORANT • PINK STICK **49¢** EA.

MEN'S HAIR DRESSING

TOP BRASS TUBE **\$1.00** WITH FREE BOTTLE AFTER SHAVE LOTION

LINT FREE • TERRY

DISH TOWELS 39¢ EA. NEWEST PATTERNS EXTRA ABSORBENT

FROZEN FOODS

GORTON'S • FRESH FROZEN

FISHSTICKS 8-oz. PKG. **39¢**

SCALLOPS . . . 7-oz. PKG. **39¢**

SHRIMP . . . 12-oz. PKG. **89¢**

FISHCAKES FRIED 4 PKGS. **\$1**

ROSE ROYAL • FROZEN

APPLE DANDY & BLUEBERRY DANDY 6 6-OZ. PKGS. **\$1**

FANCY • JUICY

SUNK'S LEMON

LARGE • GREEN

ARTICHOKE

LOS ANGELES Pico at La Cienega

E. LOS ANGELES 1819 E. First Street at the Triangle

SANTA MONICA Wilshire Blvd. at Berkeley Lincoln Blvd. at Ocean Park

WESTCHESTER Lincoln Blvd. at Manchester

GIVE YOUR SALADS "FLAVOR SPARKLE"

ITALIAN **39¢**

CHEESE **49¢**

FRENCH **35¢**

RUSSIAN **35¢**

WITH **WISH-BONE** SALAD DRESSINGS

FROZEN-RITE PARKER HOUSE ROLLS 24-Ct. **41¢**

CLOROX BLEACH 1/2 Gallon Plastic **43¢**

BUTTER KERNEL CORN No. 303 Can **21¢**

We Give Blue Chip Stamps
SHOPPERS MARKETS
We Give Blue Chip Stamps